

# **Planning Information Packet**

## **Mendocino County**

**2004**

EMPLOYMENT DEVELOPMENT DEPARTMENT  
LABOR MARKET INFORMATION DIVISION

For questions about this report, call (916) 262-2162.

## **Introduction to Social and Economic Data Tables**

The data for the Social and Economic Data Tables were developed from a variety of sources to aid local organizations in identifying target group needs and in making appropriate resource allocations for employment and training activities.

Terms expressed in these tables are those commonly used by the U.S. Department of Commerce, the Bureau of the Census, and the various state agencies that supplied the data. (The specified source of the data is noted at the bottom of each table or in the footnotes accompanying each table.)

For technical assistance or additional information about the Employment Development Department's (EDD) Labor Market Information Division (LMID), please call (916) 262-2162 or go to LMID's Web site at:

**[www.calmis.ca.gov](http://www.calmis.ca.gov)**

**TABLE 1**  
**PUBLIC ASSISTANCE RECIPIENTS BY PROGRAM**  
**2001 - 2003**  
**MENDOCINO COUNTY**

Recipients by Program	July			CALIFORNIA
	2001	2002	2003	July 2003
California Work Opportunity and Responsibility To Kids (CalWORKs) <b>(a)</b> .....	3,921	3,483	3,537	1,144,967
Adults .....	1,070	844	893	237,450
Children .....	2,851	2,639	2,644	907,517
Food Stamps <b>(b)</b> .....	5,693	5,697	6,298	1,679,508
General Relief <b>(c)</b> .....	188	189	257	98,020
Refugee Cash Assistance <b>(d)</b> .....	1	0	0	1,064
Welfare to Work <b>(e)</b> .....	810	715	757	218,753

Source: California Department of Social Services

To access detailed reports for county comparisons, visit the California Department of Social Services

Internet address at: <http://www.dss.cahwnet.gov/research>

CalWORKs: see report CA 237; Food Stamps: see report DFA 256;

General Relief: see report GR 237; Welfare to Work: see reports WTW 25 and WTW 25A.

**(a)** Data include foster care children.

**(b)** Includes those persons receiving public assistance payments and those not receiving public assistance payments.

**(c)** General Relief data for July 2001 were not available. Data provided are for March 2001.

**(d)** Refugee Cash Assistance data are for the third quarter and exclude CalWORKs recipients.

**(e)** With the passage of the Federal Personal Responsibility and Work Opportunity Act of 1996 and California's subsequent implementation of the California Work Opportunity and Responsibility to Kids Act (CalWORKs), the requirement for recipients of aid to participate in work related activities increased significantly. This number represents the number of CalWORKs recipients who have been enrolled or have been sent a notice to participate in Welfare to Work activities. These individuals may be required to participate or be willing to participate in these activities.

**TABLE 2**  
**PUBLIC ASSISTANCE RECIPIENTS (CalWORKs)**  
**CHARACTERISTICS OF RECIPIENTS 16 YEARS AND OLDER**  
**2001 - 2003**  
**MENDOCINO COUNTY**

Characteristics	July			CALIFORNIA
	2001	2002	2003	July 2003
Total Recipients 16+ <b>(a) (b)</b> . . . . .	1,360	1,210	1,220	396,530
Male . . . . .	260	230	230	75,920
Female . . . . .	1,100	980	990	320,730
16-20 . . . . .	290	260	260	83,660
21-44 . . . . .	970	860	870	282,610
45-54 . . . . .	80	70	70	24,200
55+ . . . . .	20	20	20	6,190
White (Not Hispanic) . . . . .	950	830	850	99,790
Black (Not Hispanic) . . . . .	30	20	20	83,640
Hispanic . . . . .	170	160	170	182,280
Asian & Pacific Islander . . . . .	10	10	10	25,030
American Indian . . . . .	210	190	180	2,920
Filipino . . . . .	*	0	0	2,880

**(CalWORKs)** California Work Opportunity And Responsibility To Kids

Source: California Department of Social Services; U.S. Department of Commerce, Bureau of the Census; Detailed data by sex, age, and race/ethnicity are extrapolations based on aggregate figures provided by the Department of Social Services.

To access the detailed report for county comparisons, visit the California Department of Social Services Internet address at: <http://www.dss.cahwnet.gov/research>  
See report ABCD 350.

**(a)** Includes children in Two Parent, Zero Parent, All Others and Foster Care cases.

**(b)** Detail may not add to total due to independent rounding.

\* less than five

**TABLE 3**  
**Occupations With The Greatest Absolute Job Growth (1)**  
**2001 - 2008**  
**MENDOCINO COUNTY**

SOC Code	Occupation	Annual Averages		Number Of New Jobs	Percent Change	Mean Annual Wage	Median Hourly Wage (3)
		2001(2)	2008				
41-2011	Cashiers	1,460	1,690	230	15.8	\$18,122	\$7.82
35-3021	Comb Food Prep & Serving Wrkrs, Incl Fast Food	1,090	1,220	130	11.9	\$15,991	\$7.26
41-2031	Retail Salespersons	820	940	120	14.6	\$21,555	\$8.89
37-2012	Maids & Housekeeping Cleaners	650	750	100	15.4	\$16,733	\$7.60
25-9041	Teacher Assistants	490	550	60	12.2	\$22,627	(4)
37-3011	Landscaping & Groundskeeping Workers	390	450	60	15.4	\$24,451	\$10.65
41-1011	First-Line Sups/Mgrs of Retail Sales Workers	350	410	60	17.1	\$32,758	\$13.90
43-9061	Office Clerks, General	810	870	60	7.4	\$23,277	\$10.72
29-1111	Registered Nurses	340	390	50	14.7	\$52,341	\$25.78
37-2011	Janitors & Clean, Ex Maids & Housekeep Cleaners	470	520	50	10.6	\$21,716	\$9.81
39-3091	Amusement & Recreation Attendants	220	270	50	22.7	\$16,277	\$7.37
25-2031	Secondary School Teachers, Ex Special & Voc Ed	420	460	40	9.5	\$49,842	(4)
31-9092	Medical Assistants	120	160	40	33.3	\$27,770	\$12.65
39-9032	Recreation Workers	140	180	40	28.6	\$19,502	\$8.42
43-4081	Hotel, Motel, & Resort Desk Clerks	170	210	40	23.5	\$18,396	\$8.57
45-2092	Farmwrks & Labor, Crop, Nursery, & Greenhouse	260	300	40	15.4	\$20,383	\$8.52
21-1093	Social & Human Service Assistants	130	160	30	23.1	\$24,808	\$11.08
31-1012	Nursing Aides, Orderlies, & Attendants	170	200	30	17.6	\$20,892	\$10.07
33-9032	Security Guards	260	290	30	11.5	\$18,601	\$8.33
39-9021	Personal & Home Care Aides	100	130	30	30.0	\$18,319	\$8.44

Source: Employment Development Department, Labor Market Information Division,  
Information Services Group and Occupational Employment Statistics Group

(1) Occupational Projections and OES Wages available online at [www.calmis.ca.gov](http://www.calmis.ca.gov)

(2) March 2001 Benchmark

(3) Median Hourly Wage is for the North Coast Region level, which includes Del Norte, Humboldt, Lake, and Mendocino Counties.

(4) For some occupations, workers may not work full-time all year-round. For these occupations it is not feasible to calculate an hourly wage.

**TABLE 4**  
**LOWER LIVING STANDARD INCOME LEVEL (LLSIL)**  
**AND POVERTY GUIDELINES**  
**2003**

**Table 1 — San Diego Metropolitan Statistical Area**

<b>San Diego</b>							
	Family Size						
	One Member	Two Member	Three Member	Four Member	Five Member	Six Member	Each Additional Member Add
<b>70% LLSIL (a)</b>							
Annual	\$8,780	\$14,390	\$19,750	\$24,380	\$28,770	\$33,650	\$4,880
6 Months	\$4,390	\$7,195	\$9,875	\$12,190	\$14,385	\$16,825	\$2,440
100%	\$12,540	\$20,550	\$28,210	\$34,820	\$41,090	\$48,060	\$6,970
<b>Poverty Guidelines (a)</b>							
Annual	\$8,980	\$12,120	\$15,260	\$18,400	\$21,540	\$24,680	\$3,140
6 Months	\$4,490	\$6,060	\$7,630	\$9,200	\$10,770	\$12,340	\$1,570

**Table 2 — Los Angeles/Riverside/Orange County Metropolitan Statistical Area**

Anaheim		Los Angeles County				San Bernardino County	
Carson/Lomita/Torrance		Orange County				SELACO	
Foothill		Riverside County				South Bay	
Long Beach		Santa Ana				Ventura	
Los Angeles City		San Bernardino City				Verdugo	
	Family Size						
	One Member	Two Member	Three Member	Four Member	Five Member	Six Member	Each Additional Member Add
70% LLSIL (a)							
Annual	\$8,120	\$13,310	\$18,270	\$22,550	\$26,610	\$31,120	\$4,510
6 Months	\$4,060	\$6,655	\$9,135	\$11,275	\$13,305	\$15,560	\$2,255
100%	\$11,600	\$19,010	\$26,100	\$32,210	\$38,010	\$44,450	\$6,440
Poverty Guidelines (a)							
Annual	\$8,980	\$12,120	\$15,260	\$18,400	\$21,540	\$24,680	\$3,140
6 Months	\$4,490	\$6,060	\$7,630	\$9,200	\$10,770	\$12,340	\$1,570

**TABLE 4**  
**LOWER LIVING STANDARD INCOME LEVEL (LLSIL)**  
**AND POVERTY GUIDELINES**  
**2003**

Table 3 — San Francisco/Oakland/San Jose Metropolitan Statistical Area							
Alameda		Oakland			Santa Cruz		
Contra Costa		Richmond			Solano		
Marin		San Francisco			Sonoma		
Napa		San Jose					
NOVA		San Mateo					
	Family Size						
	One Member	Two Member	Three Member	Four Member	Five Member	Six Member	Each Additional Member Add
70% LLSIL (a)							
Annual	\$8,680	\$14,230	\$19,530	\$24,110	\$28,450	\$33,280	\$4,830
6 Months	\$4,340	\$7,115	\$9,765	\$12,055	\$14,225	\$16,640	\$2,415
100%	\$12,400	\$20,320	\$27,900	\$34,440	\$40,640	\$47,530	\$6,890
Poverty Guidelines (a)							
Annual	\$8,980	\$12,120	\$15,260	\$18,400	\$21,540	\$24,680	\$3,140
6 Months	\$4,490	\$6,060	\$7,630	\$9,200	\$10,770	\$12,340	\$1,570

Table 4 — Other Metropolitan Areas							
Fresno		NoRTEC			Stanislaus		
Golden Sierra		North Central			Tulare		
Kern/Inyo/Mono		Sacramento			Yolo		
Merced		San Joaquin					
Monterey		Santa Barbara					
	Family Size						
	One Member	Two Member	Three Member	Four Member	Five Member	Six Member	Each Additional Member Add
70% LLSIL (a)							
Annual	\$7,980	\$13,070	\$17,950	\$22,150	\$26,140	\$30,570	\$4,430
6 Months	\$3,990	\$6,535	\$8,975	\$11,075	\$13,070	\$15,285	\$2,215
100%	\$11,400	\$18,680	\$25,640	\$31,650	\$37,350	\$43,680	\$6,330
Poverty Guidelines (a)							
Annual	\$8,980	\$12,120	\$15,260	\$18,400	\$21,540	\$24,680	\$3,140
6 Months	\$4,490	\$6,060	\$7,630	\$9,200	\$10,770	\$12,340	\$1,570

**TABLE 4**  
**LOWER LIVING STANDARD INCOME LEVEL (LLSIL)**  
**AND POVERTY GUIDELINES**  
**2003**

**Table 5 — Nonmetropolitan Areas**

Humboldt		Mother Lode					
Imperial		San Benito					
Kings		San Luis Obispo					
Madera							
Mendocino							
	Family Size						
	One Member	Two Member	Three Member	Four Member	Five Member	Six Member	Each Additional Member Add
70% LLSIL (a)							
Annual	\$7,710	\$12,630	\$17,330	\$21,390	\$25,250	\$29,520	\$4,270
6 Months	\$3,855	\$6,315	\$8,665	\$10,695	\$12,625	\$14,760	\$2,135
100%	\$11,000	\$18,030	\$24,750	\$30,550	\$36,050	\$42,160	\$6,110
Poverty Guidelines (a)							
Annual	\$8,980	\$12,120	\$15,260	\$18,400	\$21,540	\$24,680	\$3,140
6 Months	\$4,490	\$6,060	\$7,630	\$9,200	\$10,770	\$12,340	\$1,570

Source: State of California, Workforce Investment Division, Workforce Investment Act Directive,  
Number: WIAD03-1, Dated July 1, 2003

(a) Tables 1 through 5 show the 70 percent LLSIL and the poverty guidelines for western metropolitan and nonmetropolitan areas, and for three specific Metropolitan Statistical Areas in California. In addition, each LLSIL table includes the 100 percent LLSIL that establishes the Department of Labor's minimum self-sufficiency levels. Each table specifies which areas encompass which Local Workforce Investment Area (LWIA). For a family of one, in all tables, the poverty guidelines exceed the 70 percent LLSIL and, therefore, should be used to establish the low-income status. For all other family sizes, the LLSILs exceed the poverty guidelines. The last column in each table shows the amount to be added to the figure for a family of six for each additional family member.

**TABLE 5**  
**Workforce Investment Act**  
**Planning Information for Local Workforce Investment Areas**

LWIA NAME: Mendocino  
 JURISDICTIONS INCLUDED: Mendocino County

	2000 CENSUS							
	Characteristics of Economically Disadvantaged Persons <sup>1</sup>							
	Total	0 to 13	14 and 15	16 to 21	22 to 24	25 to 54	55 to 64	65 to 72 73 and older
Total Persons	86,265	16,265	2,885	7,240	2,985	36,415	8,780	6,920
Poverty Universe <sup>2</sup>	84,735	15,655	2,745	7,220	2,945	36,100	8,755	6,590
Persons below Poverty <sup>3</sup>	13,505	3,750	510	1,660	595	5,145	975	615
Percent Persons in Poverty	15.9%	24.0%	18.6%	23.0%	20.2%	14.3%	11.1%	9.3%
Persons in Poverty, excluding Military and College <sup>3,4</sup>	13,180	3,750	510	1,540	580	4,985	955	615
Persons below 70% of LLSIL <sup>5</sup>	*	*	*	*	*	*	*	*
Persons below Poverty or 70% of LLSIL <sup>3,5</sup>	*	*	*	*	*	*	*	*
Persons below Poverty or 70% of LLSIL, excluding Military and College <sup>3,4,5</sup>	16,230	5,200	785	1,770	635	5,730	1,030	810
Persons in the Civilian Labor Force <sup>6</sup>	41,590	n/a	n/a	4,070	2,300	28,495	5,170	560

**Characteristics of Various Potential Client Groups**

**January 16, 2004**

Labor Force Status <sup>7</sup>	
Employment	41,480
Unemployment	3,150
Unemployment Rate	7.1%
Not in Labor Force <sup>8</sup>	23,990
Parole Adults (under local jurisdiction) <sup>9</sup>	1,321
2003 Veteran Information	
Total Veterans <sup>10</sup>	8,730
Male	8,223
Female	507
Veterans Receiving Compensation and Pension Benefits <sup>11</sup>	1,117

\* At the time of publication, data for these fields was unavailable. An updated table will be distributed upon receipt of data.  
 n/a Persons counted as part of the Civilian Labor Force must be at least 16 years old.

**Table 5**  
**Workforce Investment Act**  
**Planning Information for Local Workforce Investment Areas**

**Footnotes and Data Sources**

<sup>1</sup>The **economically disadvantaged population** is defined by the Employment and Training Administration (ETA) as persons below the federal poverty level or below 70% of the Lower Living Standard Income Levels (LLSIL).

ETA provided these data from a custom tabulation generated by the U. S. Bureau of Census. Totals may not match other data from the same source. Further information can be accessed through the following Web sites:

**ETA: [www.doleta.gov](http://www.doleta.gov)**

**Census Bureau: [www.census.gov](http://www.census.gov)**

<sup>2</sup>**Poverty Universe:** Poverty status is determined for everyone except people in institutions, such as people in prison or in nursing homes; people in military group quarters; people in college dormitories; and individuals under 15 years old living with non-relatives, such as foster children.

<sup>3</sup>**Persons below Poverty:** An individual's poverty status is determined by comparing their family income with the federal poverty threshold appropriate for that person's family size and the number of family members under 18 years old. If a person is not living with anyone related by birth, marriage, or adoption, then the person's own income is compared with his or her poverty threshold. The Percent Persons in Poverty is calculated by dividing the Persons below Poverty by the Poverty Universe and multiplying by 100.

<sup>4</sup>**Excluding Military and College:** These data exclude persons who are on active duty in the armed forces and college students on in the labor force.

<sup>5</sup>**Lower Living Standard Income Levels (LLSIL):** The LLSIL is used to determine an individual's eligibility for certain services under the Workforce Investment Act (WIA). WIA section 101(24) defines the LLSIL as "that income level (adjusted for regional, metropolitan, urban, and rural differences and family size) determined annually by the Secretary of Labor." In a manner similar to the poverty level, an individual's LLSIL status is determined by comparing their income and family size to the published LLSIL levels. For more information, see the ETA Web site at: [wdsc.doleta.gov/llsil/](http://wdsc.doleta.gov/llsil/).

<sup>6</sup>**Civilian Labor Force** is persons 16 years or older who are "employed," excluding persons in the armed forces, or "unemployed." "Unemployed" are persons who were without a job and are actively looking for a job and were available to start a job.

<sup>7</sup>**Labor Force** in this category refers to civilian labor force, that includes, but is not limited to, the economically disadvantaged. March 2002 Benchmark data. These data are developed by the California Employment Development Department, Labor Market Information Division, (916) 262-2162.

<sup>8</sup>**Not in Labor Force** refers to those who are not employed and not actively seeking employment. This category includes, but is not limited to, the economically disadvantaged. Not in labor force data are based on preliminary labor force data (01/2003-12/2003). Department of Finance populations estimates as of January 2003 and working age populations from 1990 Census data.

<sup>9</sup>Data provided by the California Department of Justice, 2002 Criminal Justice Profile. Additional information can be found on-line at: [www.caag.state.ca.us](http://www.caag.state.ca.us).

<sup>10</sup>Data provided by the U. S. Department of Veterans Affairs, Veteran Population Projections Adjusted to Census 2000 (VetPop2001Adj), September 30, 2003, Washington, D.C.. Located on-line at [www.va.gov](http://www.va.gov).

<sup>11</sup>Data provided by the U. S. Department of Veterans Affairs, Statistics for Veterans Receiving Compensation and Pension Benefits, July 15, 2003, Washington, D.C..

Note: Data provided are the most recent available.